

# Sacramento Area Council of Governments

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**@SACOG**



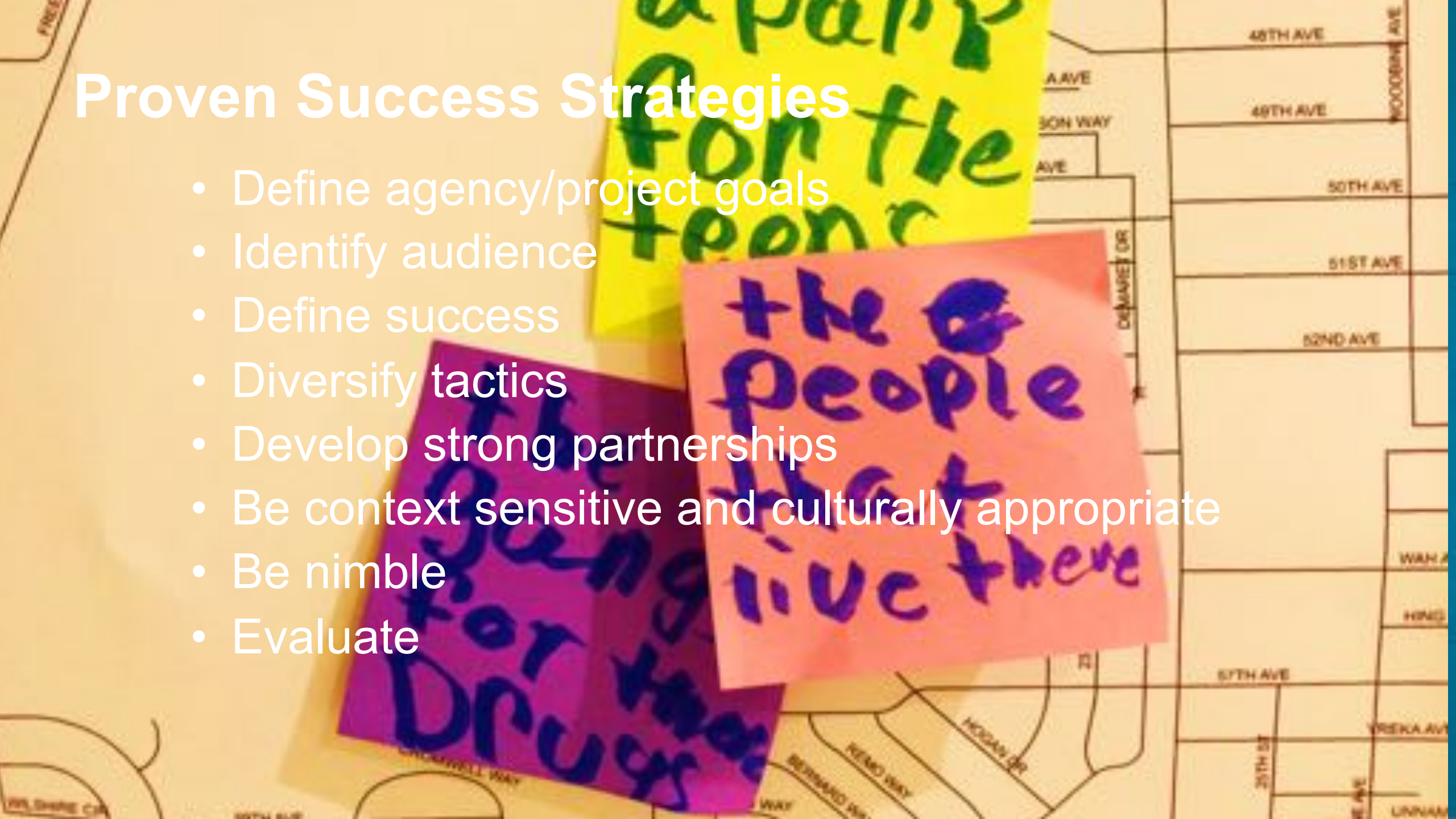
# Proven Success Strategies

- Define agency/project goals
- Identify audience
- Define success
- Diversify tactics
- Develop strong partnerships
- Be context sensitive and culturally appropriate
- Be nimble
- Evaluate

a party  
for the  
teen

the  
people  
that  
live there

the  
drug  
for  
Drugs





What's going to  
be best for your  
community?









COOL  
STORY  
BRO.  
WE'LL Be Talking  
About Admin

WIN  
AN  
ADMINI







TEEGARDEN  
HOUSE  
(VINEYARD)







# WHAT IS A METROPOLITAN TRANSPORTATION PLAN, GROWING & COMMUNITY STRATEGY AND WHAT DOES IT DO?

THE METROPOLITAN TRANSPORTATION PLAN (MTP) IS A REQUIRED STATEMENT OF METROPOLITAN TRANSPORTATION PLANNING AND PROGRAMMING (MTP) FOR METROPOLITAN AREAS WITH A POPULATION OF 500,000 OR MORE.

\$55

000

000



What are the components?

			
Public Transportation	Private Vehicle	Mass Transit	Active Transportation
+41%	+41%	-7%	-7%







WHAT IS A METROPOLITAN TRANSPORTATION PLAN? SUSTAINABLE COMMUNITIES STRATEGY AND WHAT DOES IT MEAN

HOW DO WE GET THERE?

LOCAL	STATE
...	...
...	...
...	...
...	...
...	...

...

















HOW DID YOU GET HERE?





Something I like about my neighborhood

Something my neighborhood needs is....









LA PANTERA CLUB

DESEDS PARA FRANKLIN BLVD

To much Traffic for the street

SAFE WALK + BIKE OPTIONS

- SHADE!
- MORE BUS SERVICE. with bus pull-out

Ensure the # of crosswalks will serve safe cross for schools & fams (res)

SD Important

HOPES FOR FRANKLIN BLVD.



Tell us a single word that comes to mind  
when you listen to these leaders.

Respond at [PollEv.com/regionrising](http://PollEv.com/regionrising)

Text **REGIONRISING** to 22333 once to join, then text your message







